LOGITECH HELPS ANDHRA PRADESH DEPARTMENT OF PANCHAYAT RAJ AND RURAL DEVELOPMENT IMPROVE VIDEO COMMUNICATION TO ENSURE INCLUSIVE DEVELOPMENT WITH SOCIAL JUSTICE, AND EFFICIENT DELIVERY OF SERVICES.

The Department of Panchayat Raj and Rural Development is responsible for planning and execution of programs for rural development. It is a part of **Smart Andhra Pradesh Initiative** and focuses on improved resource-use efficiency, empowered local self-governance, access to assured basic amenities and responsible individual and community behavior to build a vibrant and happy society.

THE MAIN FUNCTIONS OF THE DEPARTMENT ARE AS FOLLOWS:

- Implement schemes for rural development
- Improve the coverage and quality of infrastructure facilities in rural areas
- Make provision to provide clean drinking water
- Execute minor irrigation and poverty alleviation programs

PRODUCTS USED

C930e

BCC950

Logitech GROUP

NEED ANALYSIS

The AP Government was interested in enhancing the quality and quantity of services to the citizens in a cost-effective manner. It has created several Panchayati Raj Institutions to ensure grassroot level development.

At village level, the Gram Panchayats are the grassroot level institutions. At the intermediate level, i.e. Tehsil/ Block/Mandal level there are nodal executive authorities; they coordinate the implementation of welfare schemes and services.

Furthermore, a multi-stakeholder partnerships and linkages among civil societies, local communities, government agencies, etc., is necessary to bring about the desired results.

The above brings familiar challenges to government institutes associated with collaboration. Coordinating large-budget welfare projects require a lot of meetings. Constant travelling slows down the speed of project delivery. Also the cost of constant travel is very high. It is very tough to meet multi-agency stakeholders and bring them on to a single platform so that information does not get lost. Continuous training programs are also difficult to implement face-to-face.

SOLUTION

After evaluating the various video-conferencing technologies available, the Department went ahead with a combination of cloud-based software along with plug-and-play hardware. This setup allowed hundreds of users to be connected simultaneously, and participants could even join from laptops, PCs, and mobile phones. The software was was provided by Vidyo, which included HD Video Conferencing, chat, digital whiteboard, screensharing, one-click join and more. The project also specified for a very high quality camera at an affordable price point as a critical element. Logitech's Video Conferencing Cameras were chosen because of their high quality, affordability, reliability and compatibility with the existing software platforms. The solution included a mix of **Logitech GROUP, BCC950 and C930e.**

BECAUSE OF THE ENTIRE PROJECT, THE AP PANCHAYATI RAJ IS BENEFITTING FROM THE FOLLOWING:

- Multiparty remote conferencing within a single suite have reduced the chances of miscommunication and misunderstanding among various departments.
- Improve coordination and collaboration communicating across multiple agencies reduces duplication and omission of crucial tasks.
- Monitoring remote projects and keeping a sharp vigil on panchayats is a lot easier.
- Increase productivity and efficiency decrease time spent travelling or on temporary duty assignments.
- Increase cost savings decreasing the money spent on travel (vehicle, fuel etc.).
- More frequent trainings at grassroot level to implement Welfare programs
- The inbuilt recording facilities will automatically record information and help the institutions go paperless.
- Smoothing out the communication process during emergencies; helping internal departments and crisis management teams take prompt operational decisions and act on them successfully to get things back on track again.

To Learn more or to get a Live Product Demo, please contact us at **+91 9811 103 956 or insidesales@logitech.com**